

# News Release

**FOR IMMEDIATE RELEASE**

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## **CHROMALINE HIRES JOHN BEJAR AS WEST COAST TECHNICAL SALES REPRESENTATIVE**

DULUTH, MN – IKONICS Corporation, a Duluth-based imaging technology company, announced the hiring of John Bejar as West Coast Technical Sales Representative for the company's Chromaline Screen Print Products Division.

John will serve states in the west coast region of the United States. John will provide sales and technical support for Chromaline's screen printing products and actively train and support Chromaline dealers in his territory.

John has a strong background in screen printing applications, with over 30 years experience, and he spent his last 10 years as a Senior Account Executive with Dynamesh.

"We are pleased to have John join the company," said Michael Skrbich, Chromaline's National Sales Manager. "His knowledge of the industry, coupled with his excellent sales experience, will make John an immediate asset to the Chromaline sales team."

Chromaline Screen Print Products is a developer, manufacturer and worldwide marketer of photochemical imaging systems. Chromaline is a leading supplier of photo stencil films, emulsions, screen preparation products and inkjet artwork media for the screen printing industry.

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